

# **Smarter Travel Workplaces Programme**

**SAOLTA Hospitals Group  
22<sup>nd</sup> June 2015**

**Arlene Finn, Programme Coordinator**

# Smarter Travel Workplaces

- Working with large employers and third level institutions to implement workplace travel plans, or
- A package of measures to encourage people to walk, cycle, use public transport, car share or reduce trips through 'Smarter Working'.



# Workplace Travel Plans

---

Role of the Workplace – crucial to encourage people to explore options other than the car

# Organisations engaged in Smarter Travel

Over 116 Large employers nationally in STW Programme



# Hospitals Implementing WTP actions



**Galway University Hospitals**

*Ospidéal na h-Ollscoile Gaillimh*

UNIVERSITY HOSPITAL GALWAY  
MERLIN PARK UNIVERSITY HOSPITAL



**St. Vincent's University Hospital**



**ST. JAMES'S  
HOSPITAL**



**BON SECOURS HOSPITAL  
GALWAY**

# Business Case for Mobility Management

---

- Parking management
- Access
- Cost savings
- Employee wellbeing
- Sustainability agenda

# How effective are Workplace Travel Plans?

Workplace travel plans can reduce single occupant car use by **between 10%-24%**

Results from a number of STW Partners so far indicate an 19% reduction in car use, with significant gains for cycling (average 135% increase)



# Partner Actions

*smartertravel >>> >>> workplaces*      *smartertravel >>> >>> campus*



# Cycling – Good Practice

## Cycle to Work Scheme

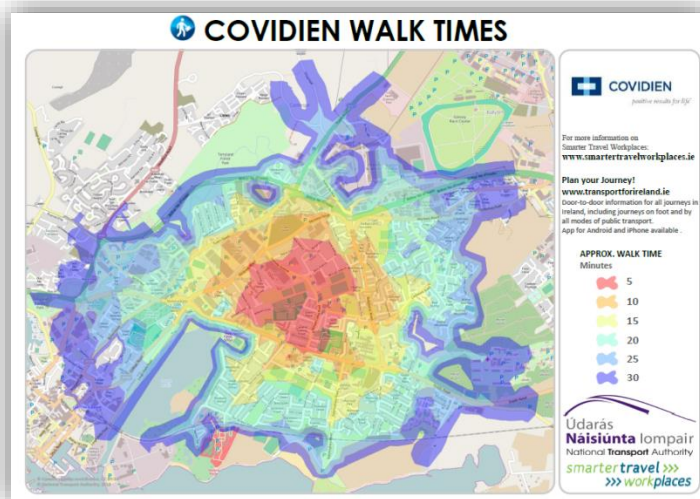


# Cycling Exemplar – ESB Head Office

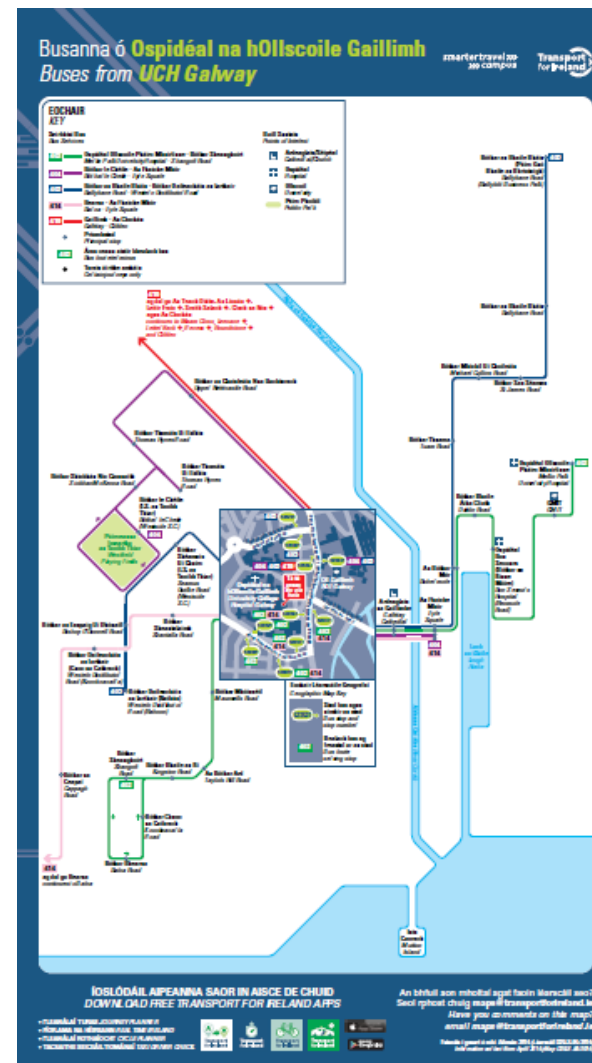





# Walking – Good Practice




# Public Transport – Good Practice



# Carsharing – Good Practice



Commute  
**Emergency Ride Home. Voucher.**



To be filled out by the Apple employee:

Date \_\_\_\_\_

Your name \_\_\_\_\_

Driver name \_\_\_\_\_

Start address \_\_\_\_\_

End address \_\_\_\_\_

Fare \_\_\_\_\_ Tip \_\_\_\_\_ Total \_\_\_\_\_

**Bill to:** Apple Commute Alternatives,  
MS 47-EH-5, 1 Infinite Loop, Cupertino,  
CA 95014 USA

**Instructions:**

1. Cork Taxi Co-op at 021-427-22-22 and identify yourself as an Apple employee in need of an Emergency Ride Home.
2. Tell the dispatcher the time and location for pickup.
3. Present the ERH voucher to the cab driver as payment for your ride.



**CarSharing.ie**  
make every trip count



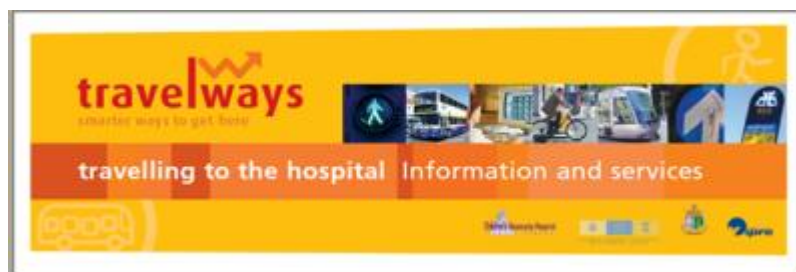


# NUI Maynooth



# Mater Hospital

- Commuter Centre
- €1,800 p.a. parking charge - the cost of parking should reflect the cost of providing it.



# Mater Hospital - Results

- Target -23% reduction in car use
- 2010 -30% reduction achieved
  - Rail/Luas from 2% to 9%
  - Bus from 12% to 25%
  - Cycling from 3% to 10%
- Tax saver Tickets increased by over 500%.
- Significant reduction in demand for parking (850 pre development to 440 post-development)
- Cycle to Work scheme - Over 700 bikes.
- Award winning hospital
- Satisfaction with Travel Plan / Travelways – 82% rated it as excellent or good in staff survey.



# Crucial success factors in Irish workplaces

## Success Factors:

- Support from management
- A Champion to lead the travel plan
- Resources – time/ budget
- Wide-ranging activities – some carrot & some stick
- Engagement – with stakeholders, Local Authorities, transport operators, other employers

# Smarter Travel Workplaces

## Works with Partners to implement Workplace Travel Plans

- Experienced Facilitator
- Travel survey & analysis
- Action Plan based on survey
- Roadshows
- Walking & Cycling Challenges
- Carsharing.ie
- Mapping resources
- Partner Seminars & Network



## Next Steps

---

- Charter signing
- Agree point of contact for each hospital
  - work with this group?
- What would you like to achieve for your hospital?
- Engage with our Facilitator to support the group to implement

*“Since becoming a Smarter Travel Workplaces Partner, KPMG has gained an insight into sustainability and workplace travel plans through our access to free advice and resources. A key point for KPMG is to have access to the network of other like-minded organisations, who have an interest in sustainability and travel planning”*

**Karina Howley, Corporate Social Responsibility Manager**

For more information, questions or comments, please contact:

e: [arlene.finn@nationaltransport.ie](mailto:arlene.finn@nationaltransport.ie)  
t: 01 879 8361  
w: [www.smartertravelworkplaces.ie](http://www.smartertravelworkplaces.ie)