

# Saolta Hospital Group 2018 Monitoring Survey Results



June 2018

# Saolta Group Survey Overview



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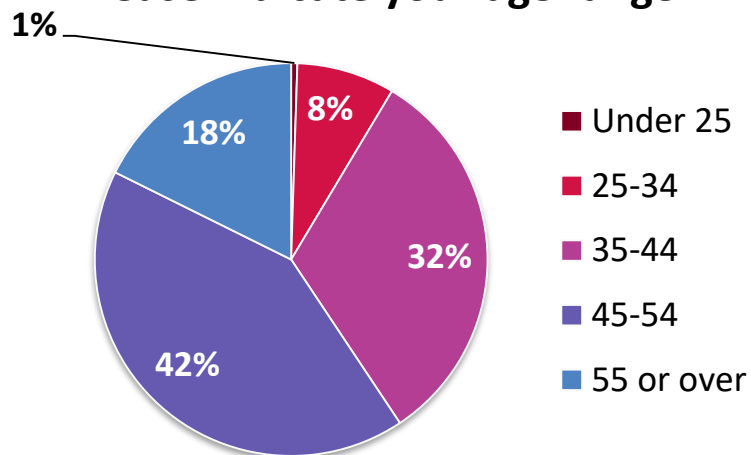
## Survey Details

- Undertaken in November/December 2017
- Uptake of survey 399 respondents (16% increase from 2015 survey response rate (65 individuals))
- Uptake response 3.9% based on total number of staff represented by Saolta Group (10,122)
- A higher response rate would be ideal – targeted between 25% - 30% to get a fair representation of travel patterns.

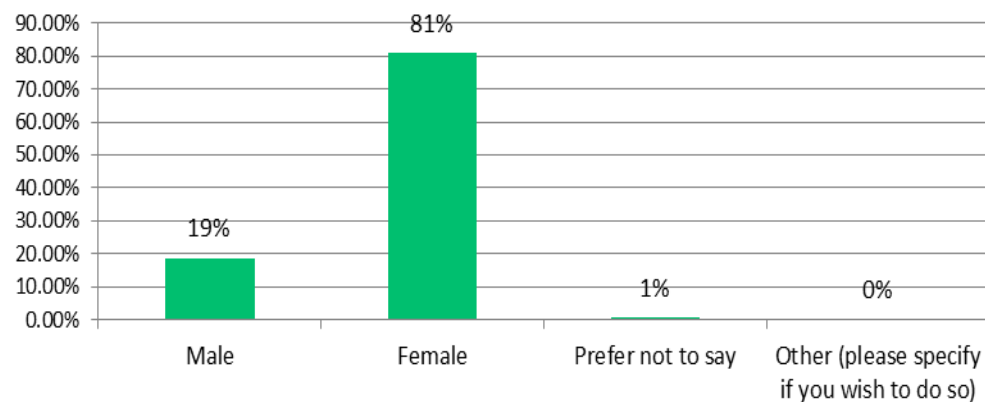
Hospitals represented include: Letterkenny University Hospital, Mayo University Hospital, Merlin Park, Portiuncula University Hospital, Roscommon University Hospital, Sligo University Hospital, University Hospital Galway, and 'other' (Centre of Nurse & Midwifery Education Castlebar, Community Hospital Buncrana, St Conals Hospital, Dungloe Community hospital, St. Josephs Stranorlar

# Demographics

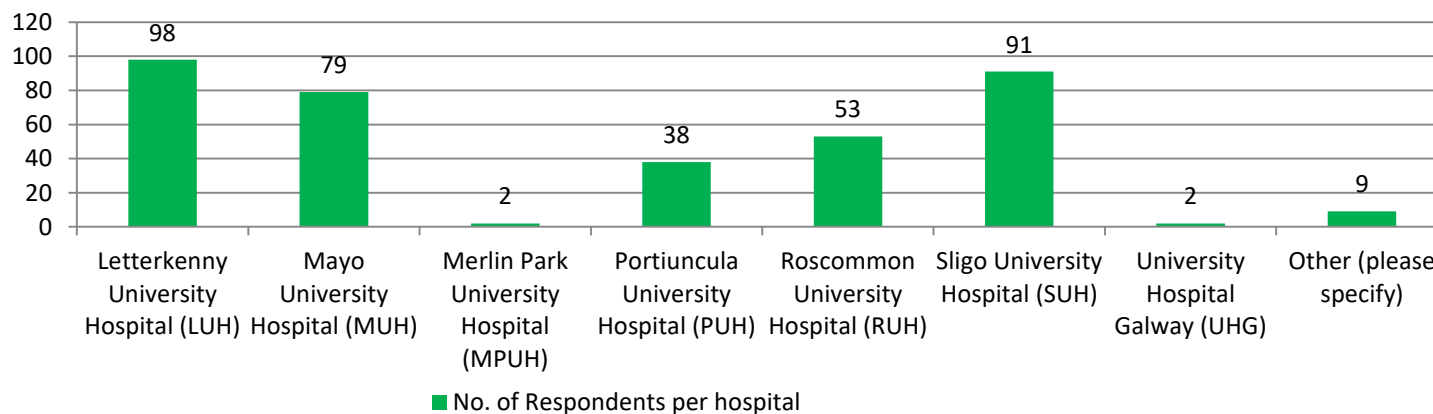
Please indicate your age range



Please indicate your gender:



No. of Respondents per hospital



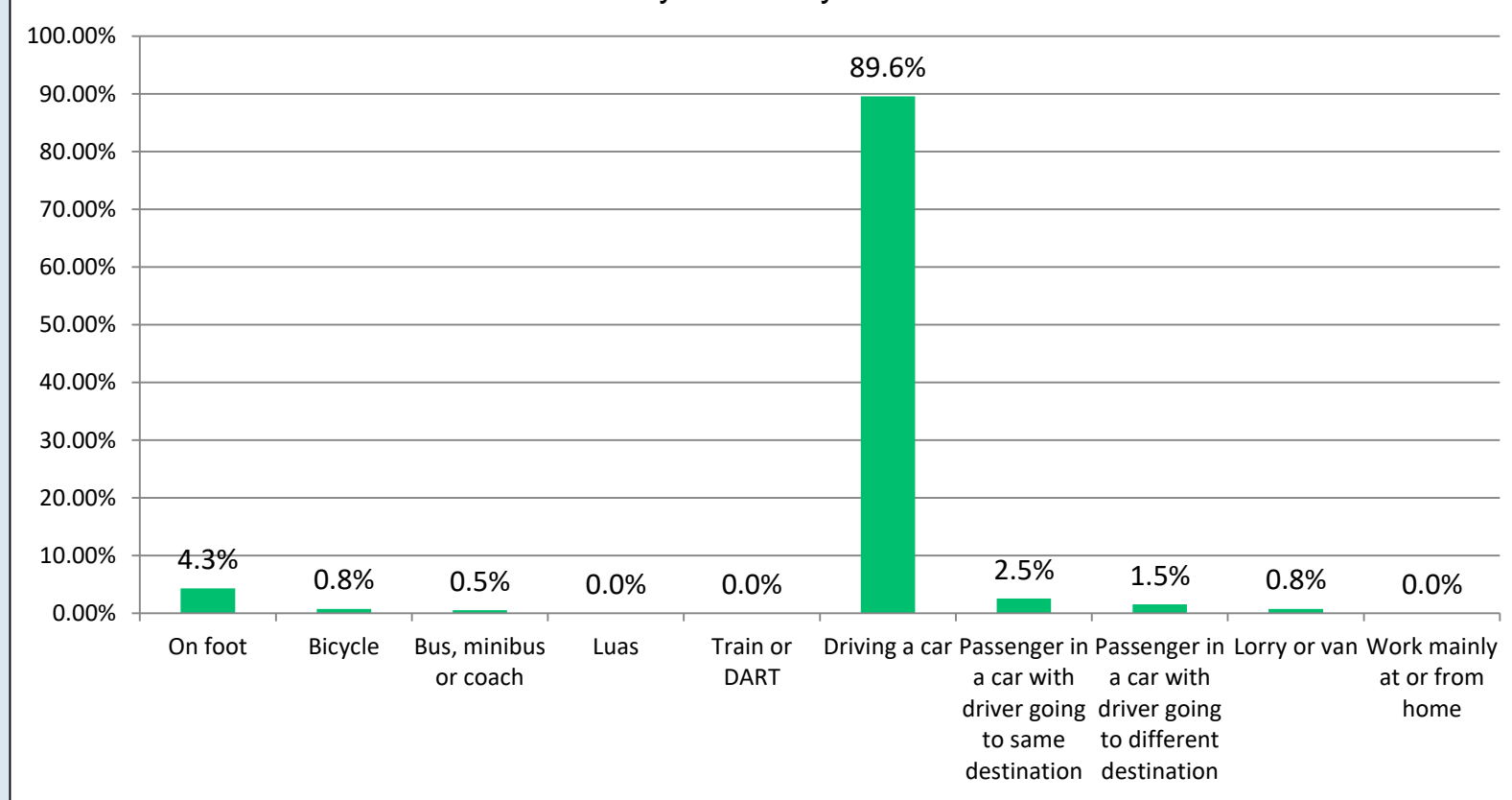
# 2018 Survey Analysis



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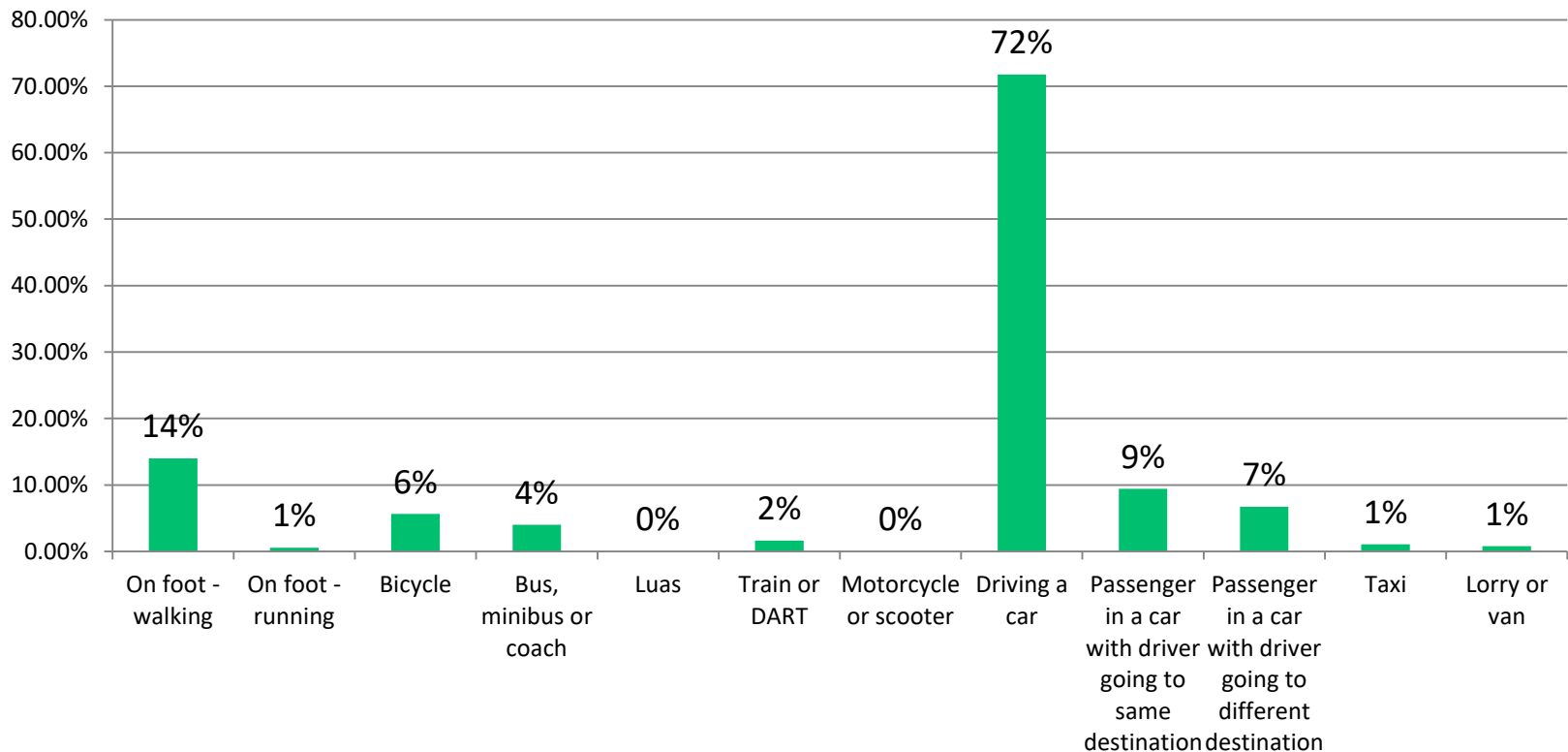
## 2017 Staff Usual Mode

2018 How do you usually travel TO work?



## 2017 Staff Occasional Mode

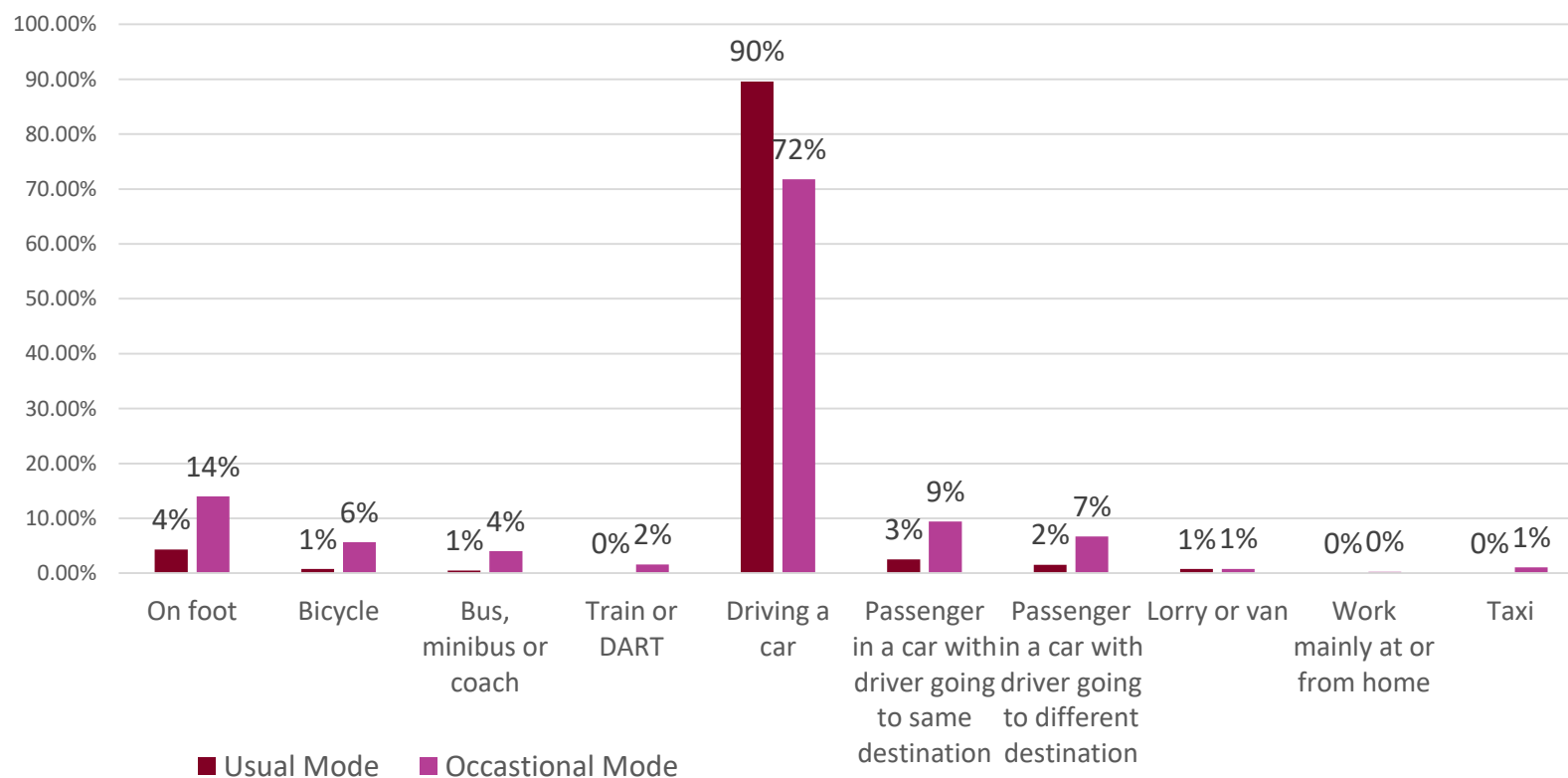
Which modes of travel do you use occasionally to travel to/ from work? Please choose all modes that apply.



# 2017 Staff Modal Split

## Comparison - Usual & Occasional Mode

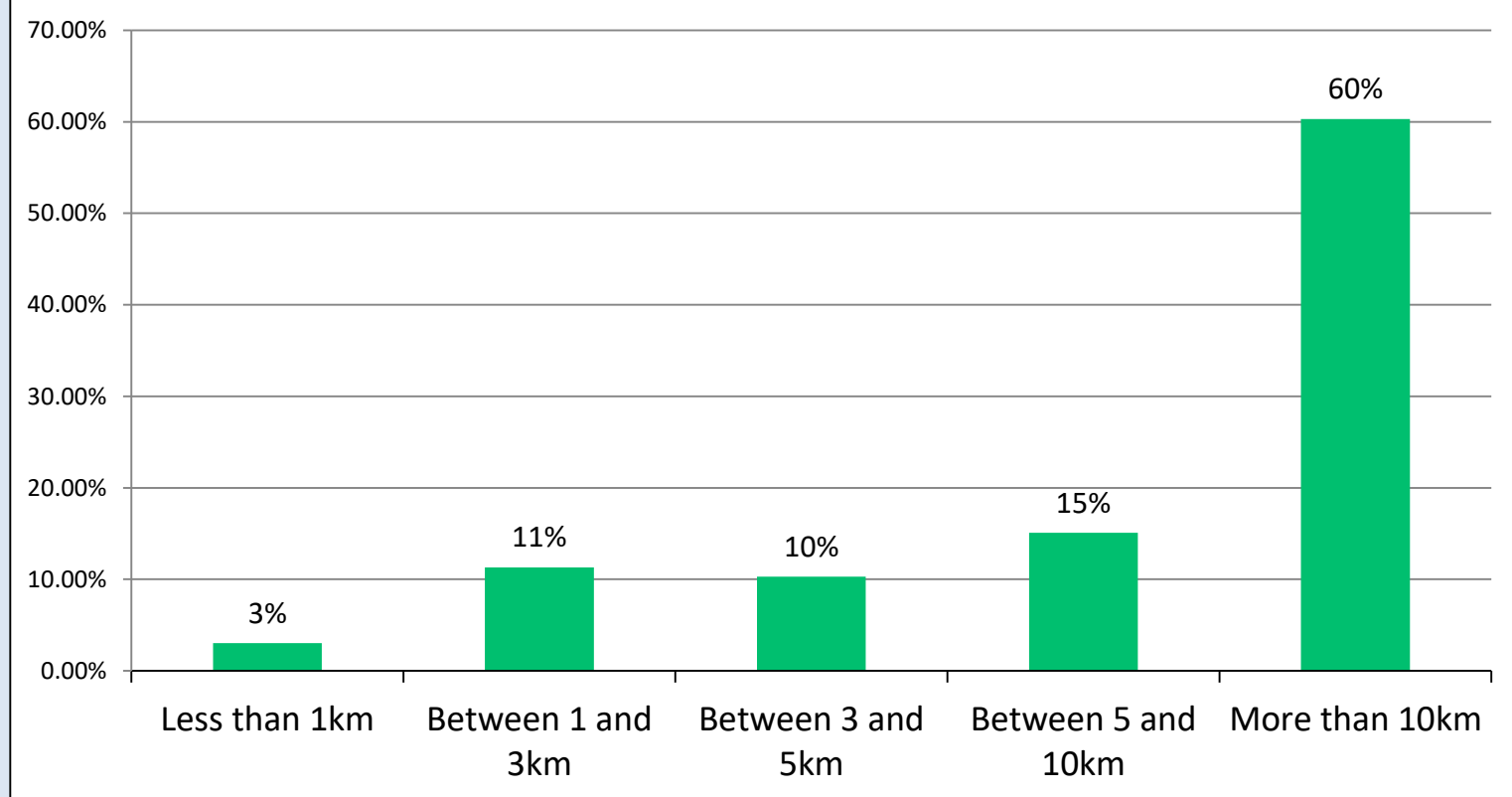
Usual Mode & Occasional Mode Compared





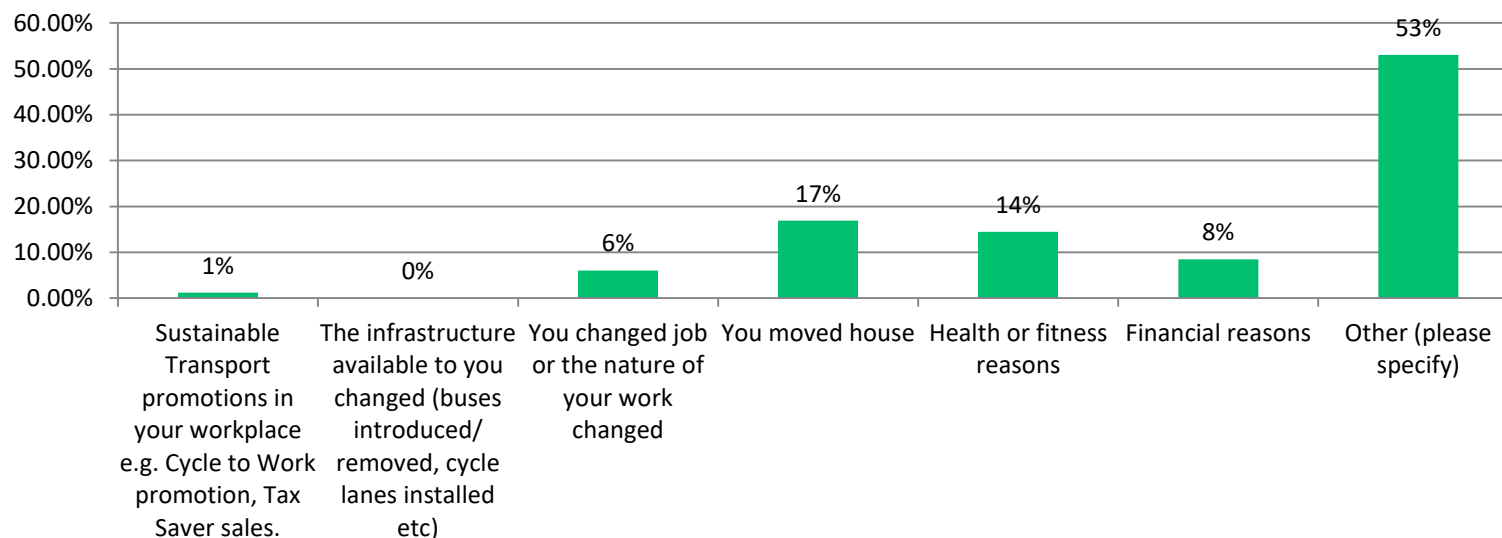
## 2017 Distance Travelled

How far do you travel to work?



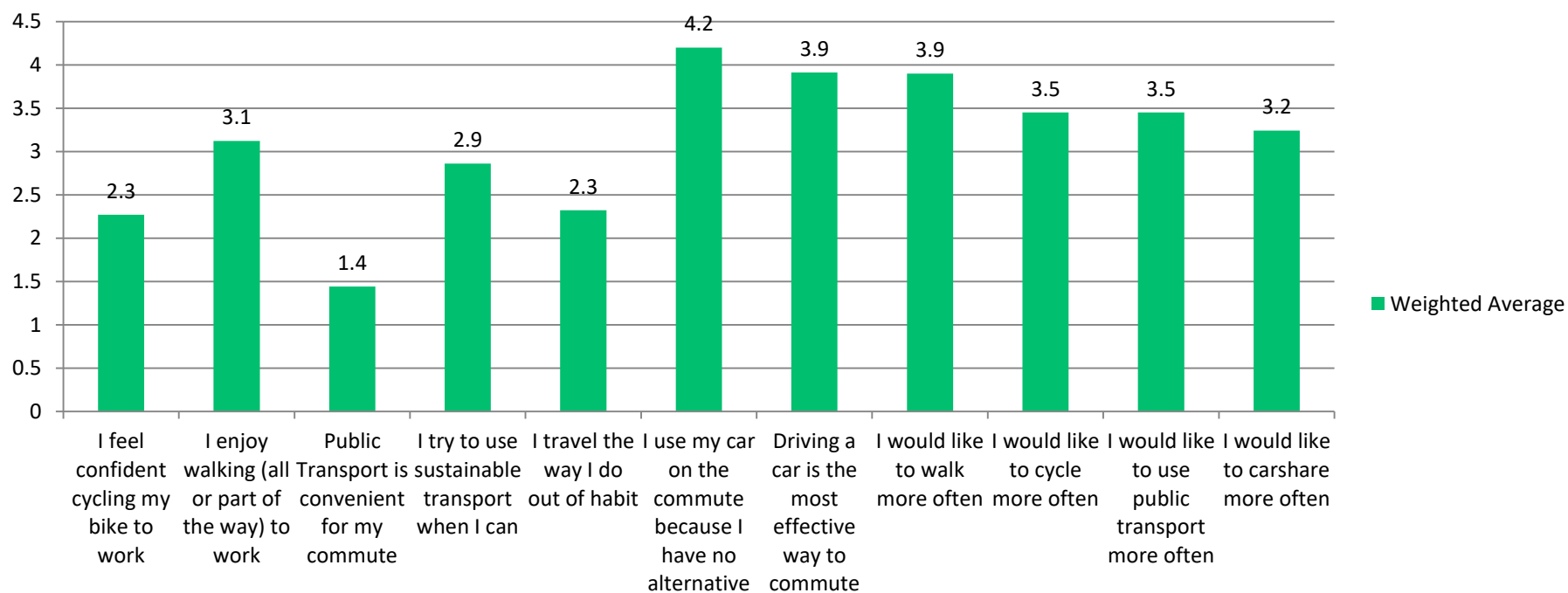
## 2017 Modal Change

If you have changed the mode of transport you use on the commute over the past two years, please can you indicate the main reason for this change:



\* Other included – environmental concerns, creche/school drop offs, pregnancy, multiple site visits per day

Please indicate your level of agreement with the statements below:



- 12% of 'usual' car drivers are occasional walkers
  - 15% of 'usual' car drivers are 'occasional' car-sharers
  - 11% of 'usual' car drivers are living within 3km
  - 10% of 'usual' car drivers live within 3 to 5km of their workplace
  - 15% of 'usual' car drivers are living between 5-10km of their workplace
- 
- 38% of usual car drivers (115 individuals) either disagrees or strongly disagrees with the statement 'I feel confident cycling my bike to work'
  - 56% of usual car drivers (168 individuals) would like to walk more often
  - 41% of usual car drivers (122 individuals) would like to cycle more often
  - 79% of usual car drivers (266 individuals) either agreed or strongly agreed that 'I use my car on my commute because I have no alternative'
  - However, 23% of usual car drivers (70 individuals) admit traveling to work by car out of habit

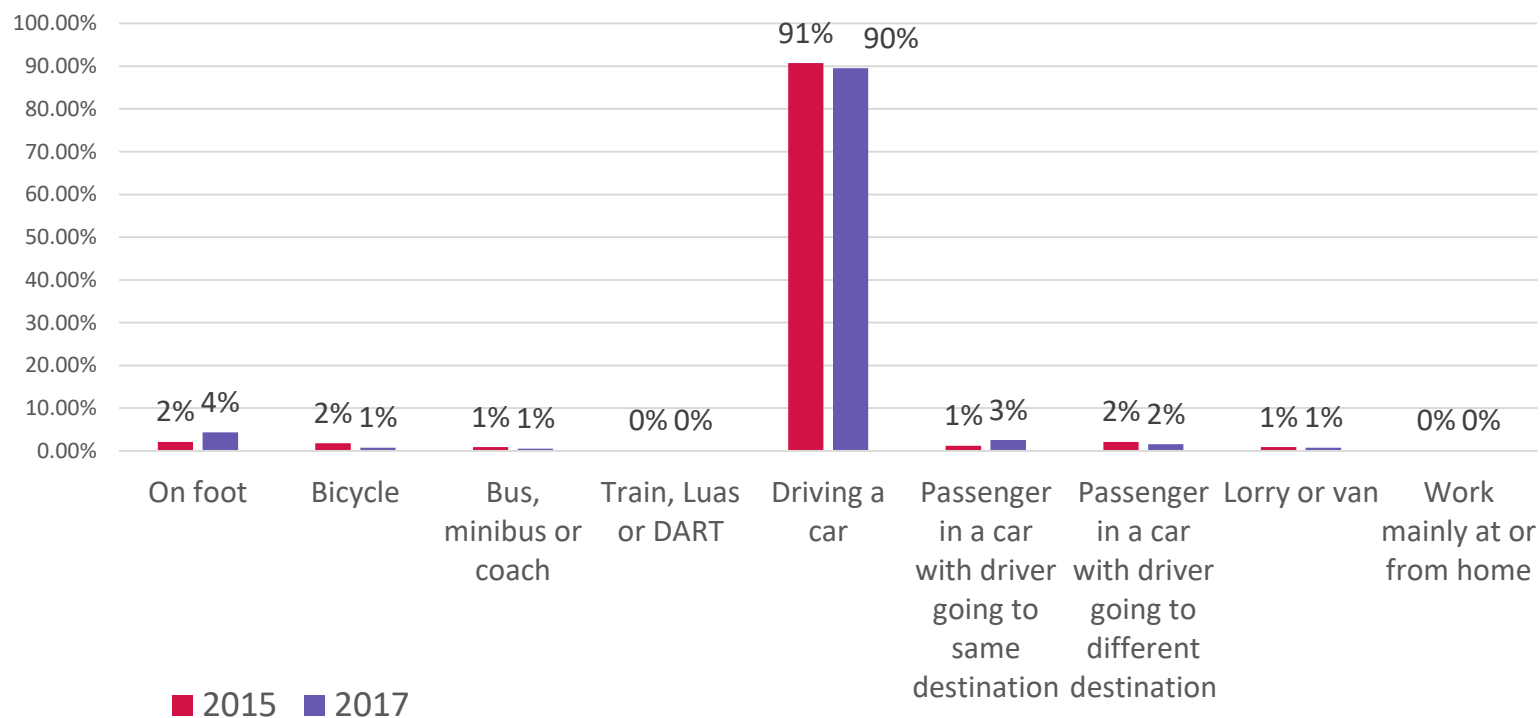
# 2015/2017 Comparison



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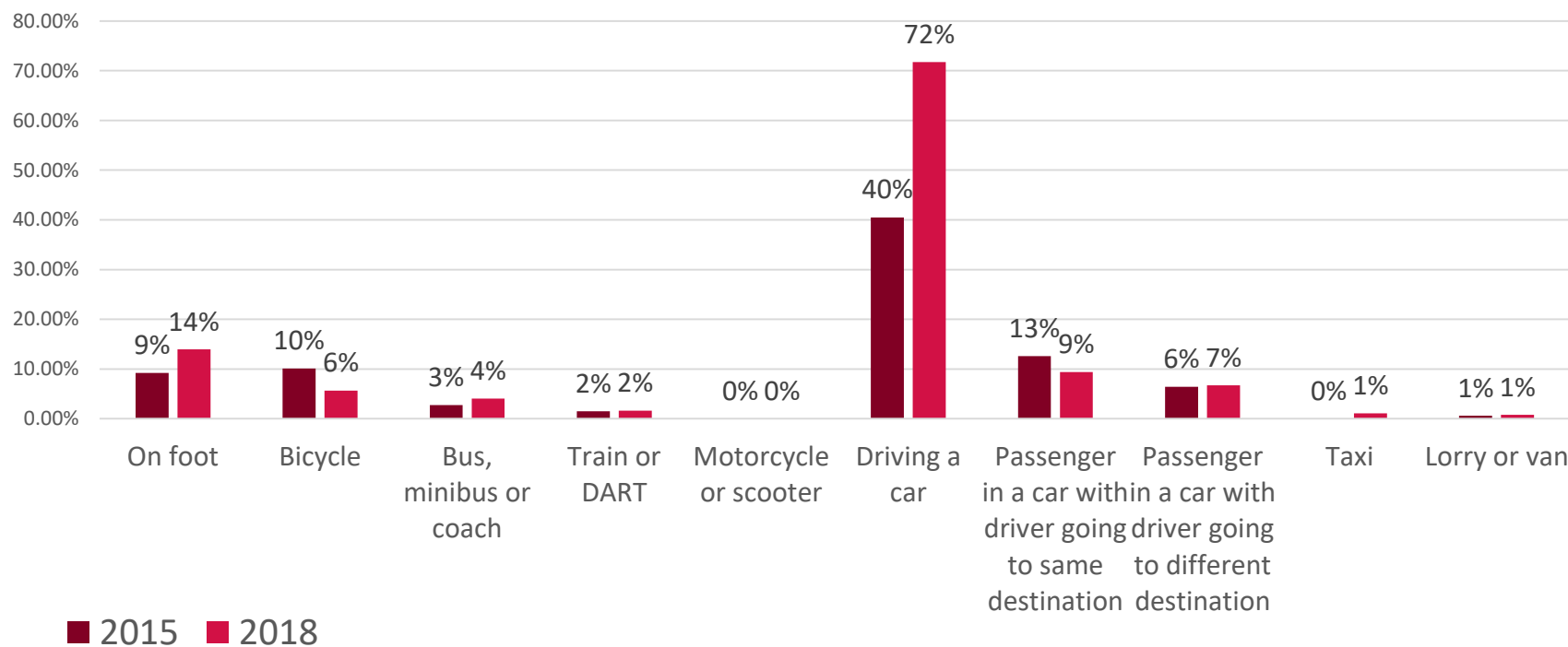
# 2015/2017 Comparison Modal Split

Question: How do you usually travel to work? 2015 & 2017  
Response Comparison

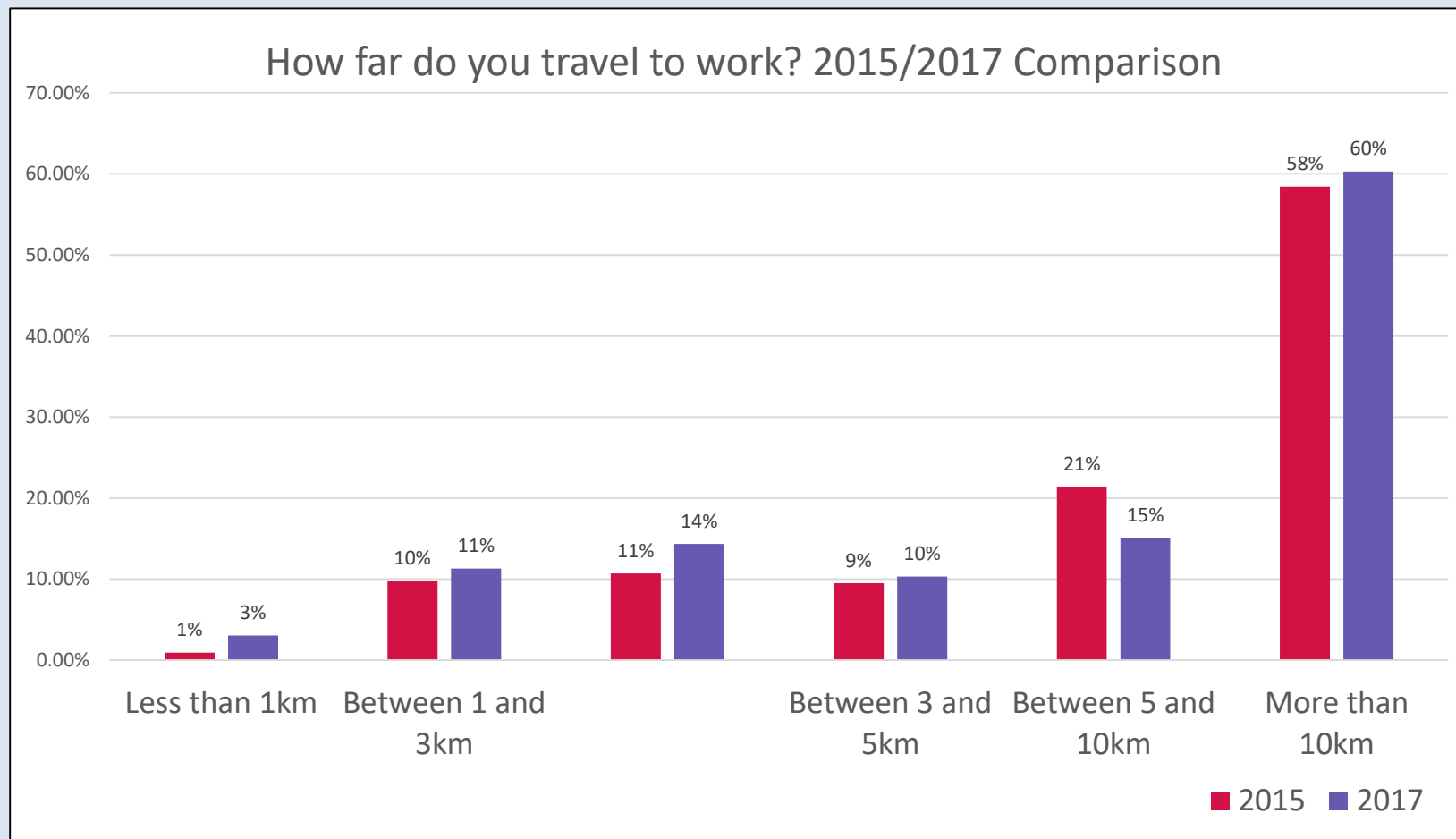


# 2015/2017 'Occasional' Modal Split Comparison

What modes of travel do you use occasionally to travel to/from work?  
2015 & 2017 Responses compared

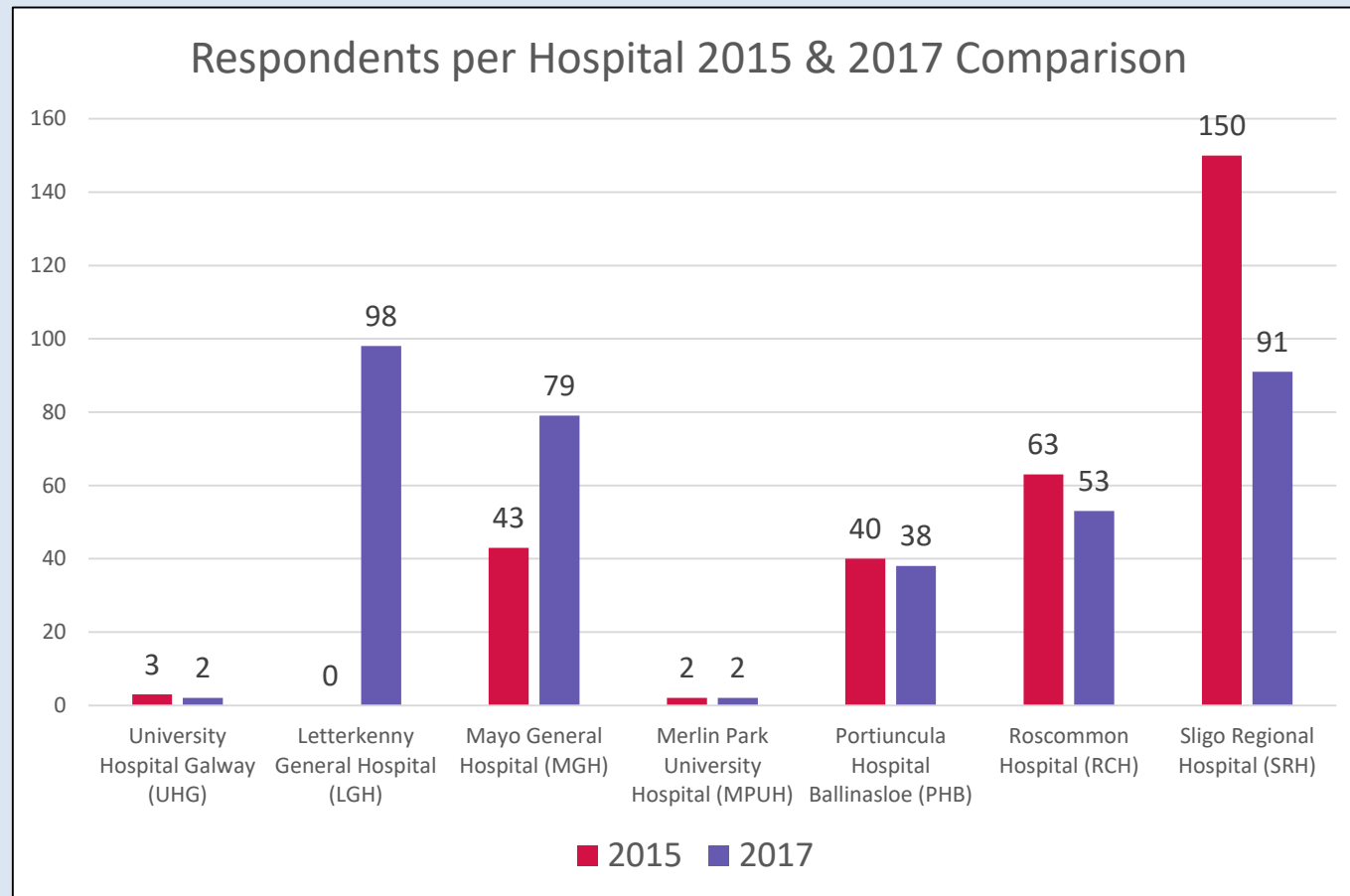


# 2015/2017 Distance Travelled Compared





## 2015/2017 Survey Respondents



## 2015/2017 Comparison Overview

- 2% increase in walking as 'usual mode' from 2015 to 2017
- 1% decrease in cycling as 'usual mode' in same time period
- Car driver has decreased by 1% from 2015 to 2017
- Car-share has increased by 2%
  
- Occasionally, walking as mode has increased by 5% between 2015 to 2017
- Cycling has also seen a decrease in 'occasional' use in the same time period by 4%
- Bus use has not changed from usual modal split between 2015 to 2017
- 3% decrease in carsharing occasionally.
  
- Increase in staff living closer to their workplace  
(2015 – 11% & 2017 – 14% of staff living > 3km to their workplace)
- Increase in staff living <10km (staff are equally living further away)  
(2015 – 58% & 2017 – 60% of staff living <10 km to their workplace)

# Next Steps



# Saolta Hospitals Action Plan 2018/2019

- Usual car usage decreases from 90% to 72% (occasional use), car drivers may have some flexibility in terms of modes they can try, providing they are not mobility impaired, working unsociable hours or on site visits etc.
- Of those respondents who regularly drive to work, there is some scope to encourage alternatives, even on an occasional basis, based on distances travelled –
- Staff:
  - 14% of regular staff car commuters (57 people) live within a 3km radius of their workplace (*potential walkers/ cyclists*)
  - 10% of regular staff car commuters (41 people) live between 3-5km of their workplace (*potential walkers/ cyclists*)
  - 15% of regular staff car commuters (60 people) live between 5km and 10km from their workplace (*potential cyclists*).

# Saolta Hospitals Action Plan

- Saolta's Action Plan should not be 'anti-car', but instead focus on facilitating choice for employees, while incentivising and encouraging use of more sustainable options where possible.
- Facilitating employees who usually drive to work to change modes even one day every week will reduce cars coming on site by 20% on a daily basis, allowing Saolta to potentially reduce parking.
- Initially visible 'no cost' and 'low cost' actions will garner support for the plan, while other actions may be planned for subsequent periods. These actions also suggest encouraging a shift to more active modes which as well as impacting on parking capacity could also result in huge health and well-being gains.
- Potential impacts are:
  - Positive contribution to ISO14001 or other environmental management systems
  - Reduced CO<sub>2</sub> emissions associated with business travel or employee commuting
  - Decreased sick leave
  - Reduced stress on car parking and movement between Saolta sites
  - Reduction of time spent by those who do drive to find parking and get to work
  - Increased return from maternity leave
  - Increased site access for staff, visitors and suppliers
  - Providing additional employee benefits for employees
  - Linking with Sustainability Agenda and Healthy Ireland Programme

# Saolta Hospitals Action Plan

Suggested Actions	Person Responsible	Timeline	Targets
<b>Cycling - 'Soft' Measures (e.g. promoting behavioural change)</b>			
Promote the Cycle to Work scheme through in-house bike displays from suppliers			
Organise cycle training/on-road skills to increase safety and confidence of staff			
Continue running regular Bike Maintenance and consider a class/course			
Set up a Cyclists' Forum to discuss issues and liaise with management			
Display local area maps for cyclists/walkers interested in local routes and show how to get to each site			
Participate in Annual staff Cycle Challenges			
Participate National Bike Week events in June (see <a href="http://www.cyclechallenge.ie">www.cyclechallenge.ie</a> and <a href="http://www.bikeweek.ie">www.bikeweek.ie</a> )			

# Saolta Hospitals Action Plan

Suggested Actions	Person Responsible	Timeline	Targets
<b>Cycling (Soft Measures) Continued</b>			
Arrange tours of cycling facilities for interested/new employees as part of induction or other relevant times			
Arrange for local bicycle shops/rediscovery centre to come on site and show staff how to use electric bikes and fold up bikes. Also provide information on how they can be purchased through the Bike to Work scheme (employees)			
Display and promote accessibility maps showing how long it would take to cycle to/from each Salta site and between sites			
Display time to cycle posters showing time to travel by bike to nearby and popular destinations			
Publicise details of cycle parking and changing facilities for each Salta Site – this can be online as well as across sites (e.g. on noticeboards, at cycle parking, at entrances into the buildings)			
Consider setting up a cycling club (this could facilitate cycling buddy system for new cyclists)			
Consider location of CCTV and presence/visibility of Salta sites security			
Making affordable bicycles available for rent/sale			

# Saolta Hospitals Action Plan

Suggested Actions	Person Responsible	Timeline	Targets
<b>Cycling 'Hard' Measures (e.g. supporting infrastructure)</b>			
Conduct a site audit to gauge ease of access, safety and facilities for cyclists coming on-site			
Survey & improve cycle parking to encourage cycling to each Salta site and cater for increases in demand			
Consider providing a dry room for staff (see IT Blanchardstown for example or ESB Dublin)			
Provide Cyclists' equipment to borrow (pump, allen keys, lights, puncture repair kit etc) and promote availability of these			
Consider making cycle/walking safety and repair materials available on site (e.g. in existing shops)			
Provision of bicycle maintenance and repair service and equipment for DIY repairs on each site			
Consider availability of shower facilities for active commuters			
Consider secure parking/storage provision for staff			



# Saolta Hospitals Action Plan

Suggested Actions	Person Responsible	Timeline	Targets
<b>Walking – Soft Measures</b>			
Promote walking through organised walking events/lunchtime walks			
Introduce a Sli na Slainte or similar walking route on-site			
Participate in an annual Pedometer Challenge for employees in September, see <a href="http://www.pedometerchallenge.ie">www.pedometerchallenge.ie</a> for more information			
Offer in-house health checks for people interested in getting more active (you can also do this for Cycling)			
Consider providing umbrellas or rain wear for employees to borrow on wet days e.g. they could be Salta branded!			
Display and promote accessibility maps showing how long it would take to walk to/from residential areas or facilities in the locality			
Display time to walk posters showing time to travel on foot to nearby and popular destinations and other Salta sites.			

# Saolta Hospitals Action Plan

Suggested Actions	Person Responsible	Timeline	Targets
<b>Walking (soft measures) continued.</b>			
Consider holding coffee mornings (e.g. free tea and snack!) for active commuters to encourage more to take up walking and cycling on the commute and to acknowledge those who currently actively commute.			
Consider making shower and changing facilities available and promoting location and access details on each site.			
<b>‘Hard’ Measures</b>			
Open up entrances to allow more direct access through your site for pedestrians			
Improve ‘natural surveillance’ on site (e.g. improving lighting)			
Consider mapping a Sli na Slainte or walking route (e.g. between Salta Sites)			
Consider provision of locker facilities where items can be left overnight to facilitate walking and cycling.			
Consider Car-pooling dedicated spaces for car – sharers only (examples of carsharing initiatives on request)			

# Saolta Hospitals Action Plan

Suggested Actions	Person Responsible	Timeline	Targets
<b>Car-Share Soft Measures</b>			
Promote Car-sharing as an alternative to single car usage			
Hold coffee mornings/a launch event for potential car sharers to find out what is involved & see a demo of the site			
Offer a Guaranteed Ride Home in emergencies – where a lift is unavailable for unforeseen reasons. In practice, this is very rarely used by employees, but is a good tool to address fears about getting home in an emergency (note the guaranteed ride home could also be used by public transport users, walkers and cyclists too)			
Develop a staff car sharing policy, including incentives for car sharing, i.e. reduced or free parking			
Raffle the use of a parking space near entrances/reception for one car sharing group every month			
Offer incentives to car share, e.g. free car wash, free NCT, prize draws etc			
<b>Hard Measures</b>			
Allocate staff car sharing parking bays in a priority location (e.g. closest to entrances)			

# Saolta Hospitals Action Plan

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# Saolta Hospitals Action Plan

Suggested Actions	Person Responsible	Timeline	Targets
<b>Public Transport – Soft Measures</b>			
Provide and promote the Tax Saver monthly & annual commuter tickets for public transport. Highlight potential savings to employees.			
Include a one-month trial ticket for public transport and timetable information in employee induction packs			
Display a local area map with public transport stops/ route numbers marked – this can go online and on notice boards			
Raffle public transport tickets for people to try services			
Publicise public transport routes, timetables, travel information and maintaining up to date bus timetables in the main reception area			
Publicise the national door-to-door multi-modal journey planner on <a href="http://www.transportforireland.ie">www.transportforireland.ie</a> . You can also link to this site from your own website/ intranet.			
Discuss with public transport operators fare structures and ticketing options			

# Saolta Hospitals Action Plan

Suggested Actions	Person Responsible	Timeline	Targets
<b>Public Transport – Hard Measures</b>			
Liaise with public transport operators to try and provide appropriate services to the site			
<b>Other</b>			
Include travel information in employee induction packs - Staff should be briefed on travel options when appointed.			
Include travel information online in an easily accessible location on the public-facing website for all visitors - ‘How You Travel’ portal to include sustainable modes and details/maps of facilities e.g. cycle parking.			
Distribute travel maps, leaflets and timetables – ensuring consistent accessible formats, health/calorie burn information for walking routes, signposting to other websites/apps and other e-communication			
Provide quarterly “How You Travel” Newsletter, via email to staff			
Direct all visitors & suppliers coming on-site to a ‘how to get here’ link/map online, with information			

# Saolta Hospitals Action Plan

Suggested Actions	Person Responsible	Timeline	Targets
<b>Other (continued)</b>			
Publicise 'Did You Know' walking and cycling time posters			
Host a Travel Awareness Week, to coincide with European Mobility Week in September, for example			

For Further Information:

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